

GUIDE

12 Ways to Use ESSER Funds to Engage Families

The pandemic was a whirlwind for educators and families alike. As we work to support student recovery, studies show that effective school-home communication is key.

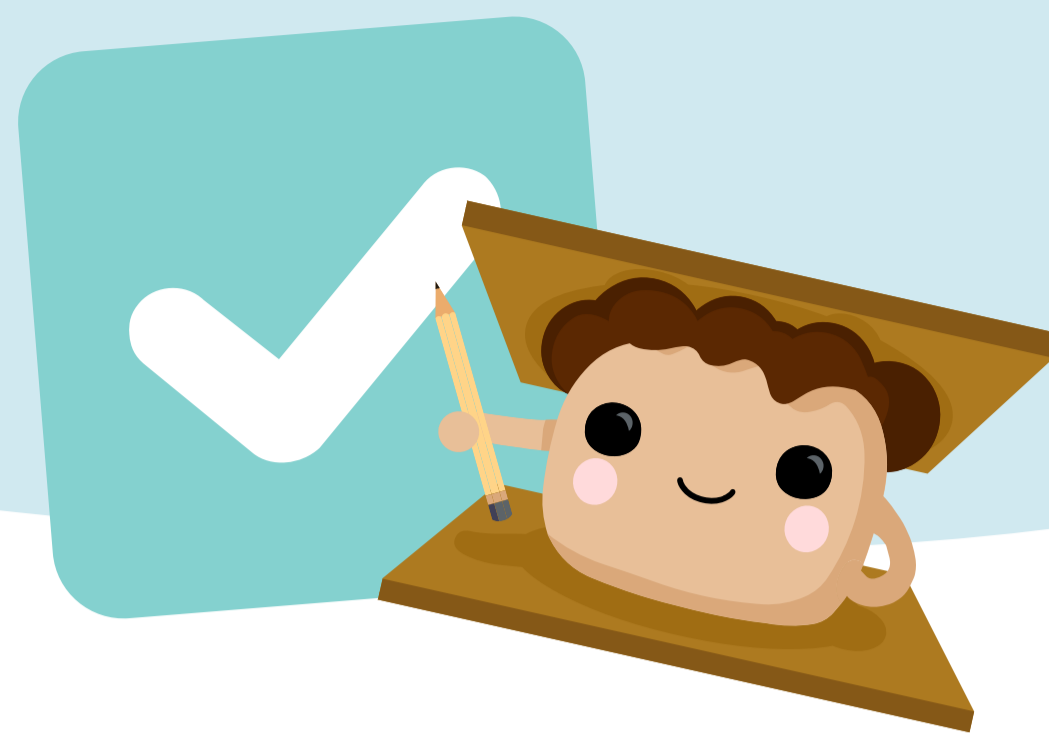
Here are 12 ways an ESSER-funded K-12 communication platform can keep families engaged:

Family engagement made simple

When families are partners, students thrive. Use ESSER funding to remove communication barriers by providing tools for engagement.

1. Two-way messaging for seamless family-teacher dialogue
2. Grade-level learning resources to extend academics at home
3. Virtual workshops empowering families as academic coaches
4. Automated progress updates celebrating student successes





Prioritize well-being

Prioritizing mental health and wraparound services is a key component of ESSER's mission.

5. Publicize counseling services, crisis lines, and other mental health resources
6. Run social-emotional learning campaigns highlighting resilience and growth mindset
7. Gather family/student feedback on social-emotional needs via surveys and polls
8. Coordinate services and share updates between schools, families, and providers

Accelerate academics

From high-dosage tutoring to absence interventions, continuous communication keeps families informed and involved

9. Share student growth data to discuss opportunities
10. Promote high-impact tutoring programs and enrichment opportunities
11. Get family input on preferred afterschool/summer offerings
12. Provide multilingual resources explaining academic interventions

ESSER funds must be obligated by September 30, 2024.

**Request a demo to see how Smore
can unlock ESSER's full potential!**

Request a Demo